



Connectivity
Beyond Expectations.



A young man with dark hair, wearing a white lab coat, is looking through a green and white microscope. He is in a laboratory setting with shelves of equipment in the background. A dark blue semi-transparent box is overlaid on the left side of the image, containing white text.

A new era of network solutions.

Keeping people and businesses around the globe connected via wired and wireless networks.

We have taken giant leaps in designing and manufacturing innovative products, which allow us to provide bespoke network solutions that people can rely on.







Message from our chairman.

Keeping people and businesses
connected for over two decades.

For more than 30 years Optronics has been the vendor of choice for many recognised leaders in the optical and copper connectivity field across all five continents - a truly global player!

Our bespoke solutions have been trusted by some of the largest fibre optical communication companies in the world.

We specialize in data communication and datacentre infrastructure, enterprise, industrial and telecom solutions and we have been serving numerous industries over the years, ranging from Telecom, Mining, Oil and Gas, Energy to Government, to name a few.

We strongly emphasize on customer satisfaction and take pride in providing state-of-the-art solutions that keep our clients happy.

We work together with our clients to build tailored solutions, for and with them.

We research, develop, manufacture a range of fibre optic and copper connectivity products, that cover the needs of any high-demand network infrastructure.



Leading the way.

We provide solutions that keep people and businesses connected throughout every stage of their progression in the 'IoT'¹ era.

Three decades of innovation.

Our roots run through some of the largest fibre optical communication companies in the world with nearly two decades of product innovation. We research, develop, manufacture a range of fibre optic and connectivity products, that cover the needs of any high-demand network infrastructure. Our focus is on continually providing world-class products, services and complete optical fibre connectivity solutions to data networks across the globe.

Our product range comprises both fibre and copper products, ranging from copper structured cabling solutions, to various types of fibre discrete connectors and MTP multifibre assemblies, modular and high density internal management products, FTTX termination enclosures and FTFA optical assemblies.

Clients come first.

Client oriented and innovation driven, we are committed to being a premier world-class company for optical communication systems. We continuously achieve superior operational performance to support our global clients. Our flexible processes and manufacturing excellence, means that we enable our engineers to bring their visions to life, with the speed and scale that our clients demand.

Research & Development.

We continuously invest in research and development to discover and exploit the latest digital manufacturing technologies; from utilising advanced design software to 3D Printing, we stay ahead of our game that gives an edge to the entire range of products and solutions we offer.

¹ IoT - Internet of Things



A close-up photograph of a person's hands using a red handheld optical testing device on a network switch. The device has a small LCD screen displaying green text: '1. Fiber Optic', '2. Cable Test', '3. Port Test', and '4. Power Test'. The person is also holding a red handheld light source that is shining a red light onto the cables. The network switch is densely packed with blue and yellow cables. The background is a blurred server rack.

Solutions you
can trust.
Day in.
Day out.



Ensuring
future
business
growth.

Our Vision & Values

Our philosophy to ensure a long term and successful business is to consistently deliver top quality products and solutions, that our customers can depend on for their business critical applications.

We foster a culture of collaboration both with our business partners and clients as well as within our company.

Collaboration leads to great results and builds up high performing teams, which are placed at the core of our business and can sustain our success. That's why we take care of people who are integral parts of the OptronicsPlus family, whom we are and shall continue to treat with respect, promote equality and provide a rewarding workplace, while respecting and caring for the environment and each other.

Our secret to creating successful products, is listening to the people who use them. That's why our designers and engineers here at OptronicsPlus work closely together with our customers throughout all the phases of a project. They combine creative thinking, expertise, share product visions and expectations and via this process, we are able to provide our customers with more efficient, tailor-made solutions.





30 Years of innovation.



- An industry leader in enterprise and telecom connectivity
- Leading network solutions provider with three decades of innovation
- All products manufactured in ISO 9001:2015 and 14001:2015 certified facilities
- International standards are the basis for Optronics products
- Fostering a culture of collaboration both with our business partners and clients as well as within our company

We design, manufacture, supply and provide installation of data & telecom network solutions (copper and fiber cabling) and equipment.

The Optronics solutions include:

- Copper Structured Cabling
- Fiber Optic Cabling
- Datacentre Solutions
- Telecom Solutions





About us

- Dedicated large scale contract manufacturing in the far east with quick turn operations.
- Global manufacturing footprint
- International standards are the basis for Optronics products
- Line of products engineered to the highest standards for the ever-demanding world of data and telecommunications

Our Capabilities

- Multilingual sales personnel
- Contract manufacturing
- Largest termination capacity
- Several partnerships globally
- Proactively aiding our clients to secure new and existing customers through designing and manufacturing bespoke products in necessary quantities



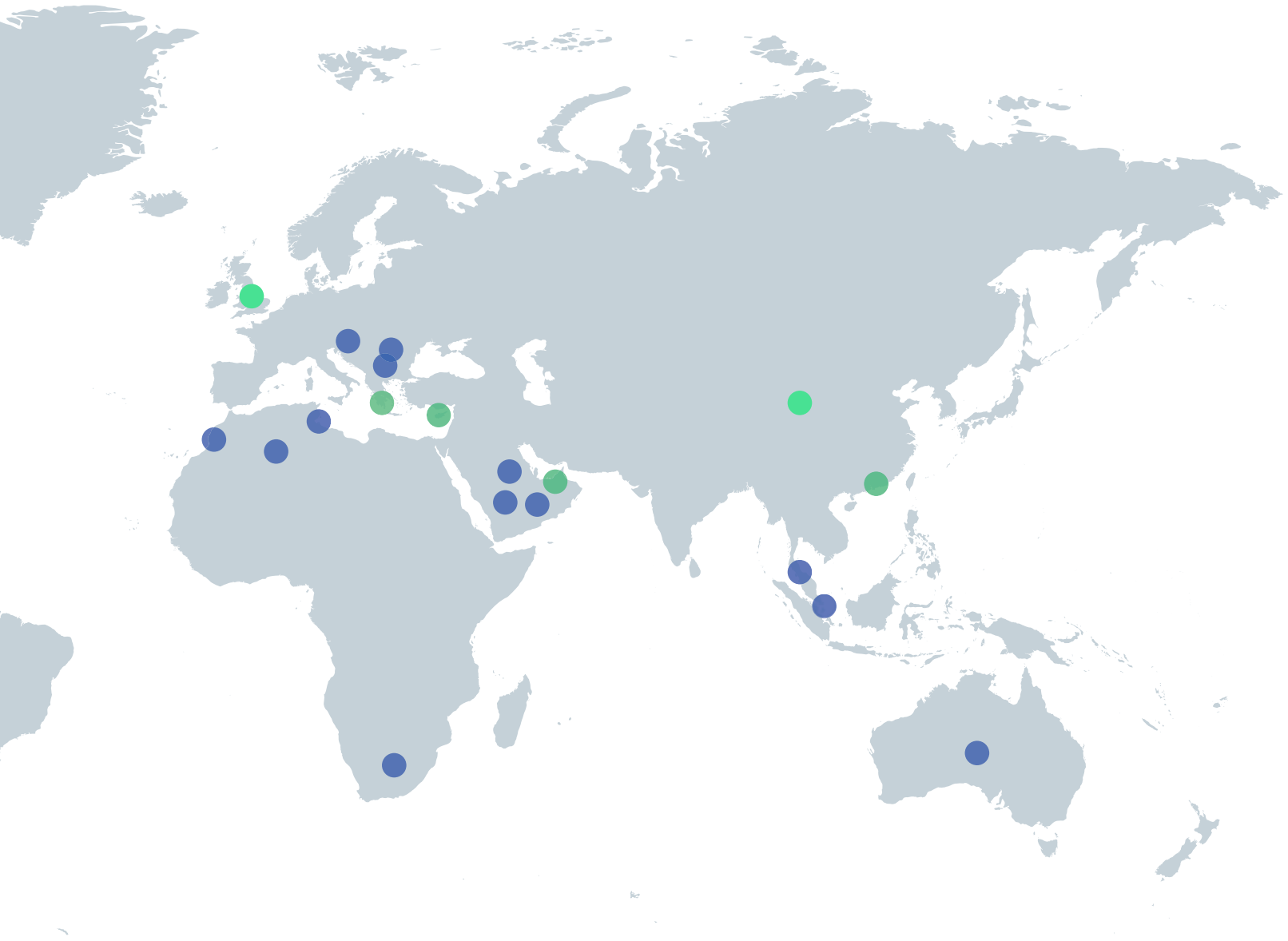
Worldwide presence. A global company.

We are positioned at the forefront of optical communications. Our systems have been in some of the largest data centres, data networks and telecommunication construction projects across the globe.

Regions we cover.

North America | South America | Europe
Africa | Middle East | Asia | Australasia

- Quick design and engineering support capability
- Global logistics service



OptronicsPlus’s offices and sales points can be found around the world. Having an international footprint that stretches across five continents, means an extended reach to clients at a global level, yet better service and communication with dedicated country representatives, speaking your language, available locally at your request.

We take the hassle out of the equation. Our processes have been built around our client’s needs, ease of transactions and peace of mind. So, when it comes to enquiries, ordering, dispatch, replenishment, and all other process, things become much easier, with reduced delivery times and costs via our global distribution network.

● **Direct Sales**

- United Kingdom
- Cyprus
- UAE
- Peru
- South Africa
- Malaysia
- Philippines
- Indonesia

● **Indirect Sales**

- Australia
- China
- USA
- Singapore
- Hong Kong
- Qatar
- Oman
- Bahrain
- Malta
- Austria
- Hungary
- Nigeria
- Chile
- Morocco
- Algeria
- Ethiopia

Strategy for steady growth.

We are committed to providing superior products and solutions to our clients worldwide and build trust via excellent service and quality.

Effective Sustainable Growth Planning

The development of an effective growth planning process which delivers tangible strategies and tactics to grow the business, supported by the alignment of the leadership team.

Right People in the Right Seats

Having the right seats filled with the right people is fundamental for our business success and growth.

Differentiated Products and Services

Providing superior, innovative, and differentiated products and services.

Strong Core Values

Developed accepted fundamental principles, standards and beliefs that motivate the organisation and drive decision making.

Defined and balanced tangible objectives

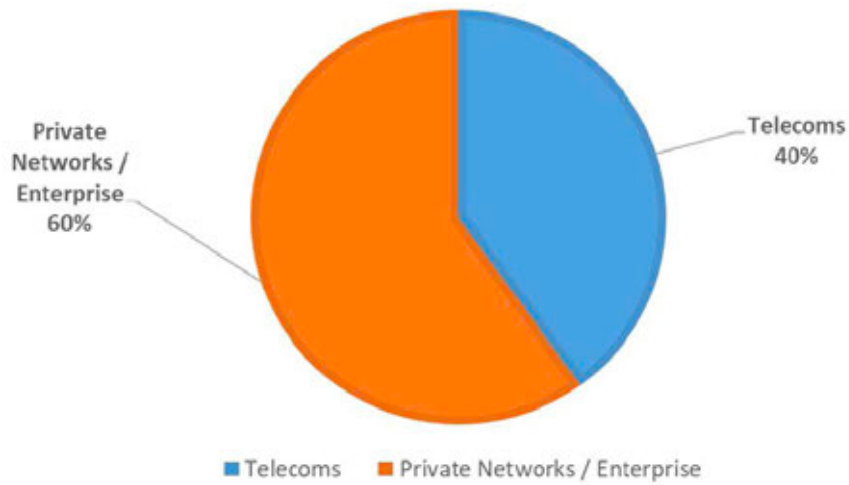
Sustainable, budgeted, targeted acquisition and organic growth strategy.

Developed culture of accountability

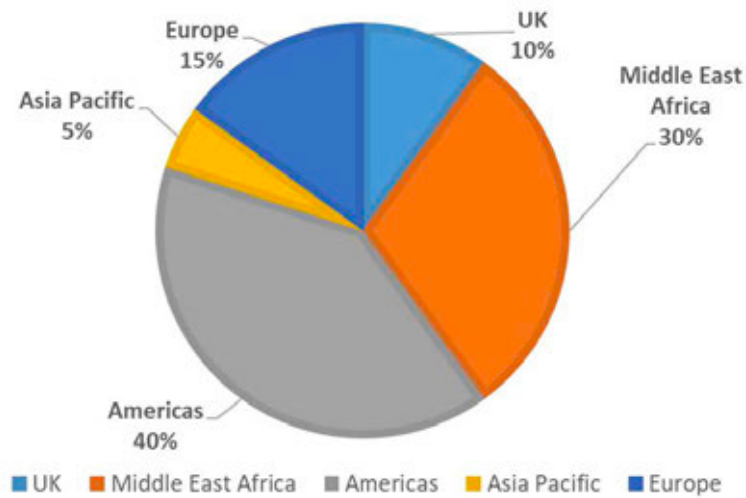
Disciplined focus on objectives, measured progress and accountable directors and employee culture.



Markets served.



by sector



by region



What defines us.

“Our clients and business partners can safely depend on OptronicsPlus products because of our uncompromising focus on quality.”



Commitment.

Delivering world-class client service and technical innovation are not just goals: they are imbedded in to OptronicsPlus’s DNA.



Trust.

We strive to under promise and over deliver. OptronicsPlus earns the trust of clients, partners, and employees through actions every day.



Reliability.

Clients and business partners depend on OptronicsPlus because of our uncompromising focus on quality.



ISO 9001-2015 and 14001-2015 Certified.

Products bearing the OptronicsPlus name have been certified to meet the highest industry quality standards.



Value.

Value is the combination of quality, efficacy, and a fair price. OptronicsPlus supply superior products, affordably.

“We believe the greatest challenge to businesses today is not just keeping up with our competitors, but with our own clients.”

Keeping clients as our focus.

Everything we do starts with the client’s needs, sharpens our motivation, and drives our evolution.

Optical communications will remain an integral part of our world for generations to come. Our commitment is to develop and manufacture innovative products for optical networks and systems for our clients.

Our proven methodology helps clients define their future innovation ambitions and strategy and develop an action plan for implementation. Our insights into technical, market and client trends, combined with our proven Future Worlds scenario planning process, provide our clients with high-growth, market-winning products, and service opportunities. An outstanding team of technical experts are crucial to our success, leading to faster development, greater innovation, and premium services.



We approach every project as a unique challenge and opportunity.

Big and small

We combine the speed, agility, and creativity of being small with the scope, scale and influence associated with being big.

Complex and Simple

We manage the systems and processes to run a global business while creating simple and well-designed experiences for clients.

Global and Personal

We achieve universal consistency and reach around the world while delivering relevant, tailored solutions to every client.

Empowering businesses through innovative network solutions.

Synonym to Quality & Reliability.

OptronicsPlus believes that achieving product excellence requires rising above industry standards; being better than our competitors by developing superior designs and manufacturing them with excellent processes, tight controls, and first-rate materials. Indeed, higher levels of quality and reliability are symbols of all OptronicsPlus products.

Those objectives start with strong support from the management team and extends to a persistence to deliver excellent client service long after we despatch our products. Our corporate philosophy highlights that quality and reliability must be built into all our products, we encourage all employees to be continuously dedicated to quality. The result is a OptronicsPlus culture of quality that comprises a *results-driven methodology*.





Results-driven methodology.

- Structured training programs for our fabrication, assembly, test, process control personnel and supporting organisations
- Team-based problem solving methodologies
- Stringent in-process inspections, gates, and monitors
- Rigorous qualification and evaluations of designs, materials, and processing procedures
- On-going reliability monitors and process verifications
- Real-time statistical process control methods
- Company-level audits of manufacturing, subcontractors, and suppliers
- Control of non-conforming material
- A robust corrective-action system, with a strong focus on verification and follow-through for permanent systematic solutions

Dedication.
Passion.
Innovation.

Fostering Innovation.

We have been pushing boundaries and providing innovative products and solutions to clients around the world for nearly two decades. Our experience has taught us, that innovation can be achieved when people collaborate. The process and results are overly rewarding when creative minds are put together, that is why we work with clients throughout the entire design and engineering process to bring their innovations to life. Our high-quality manufacturing process, means that we enable our engineers to bring their visions to life, with the speed and scale that our clients demand.

We use the most advanced manufacturing innovations available, reducing lead time and making us more responsive. Our advantage system for manufacturing that we use, allows for global breakthroughs, and drives a culture of continuous improvement, which involves all processes in between.



Faster Deployment



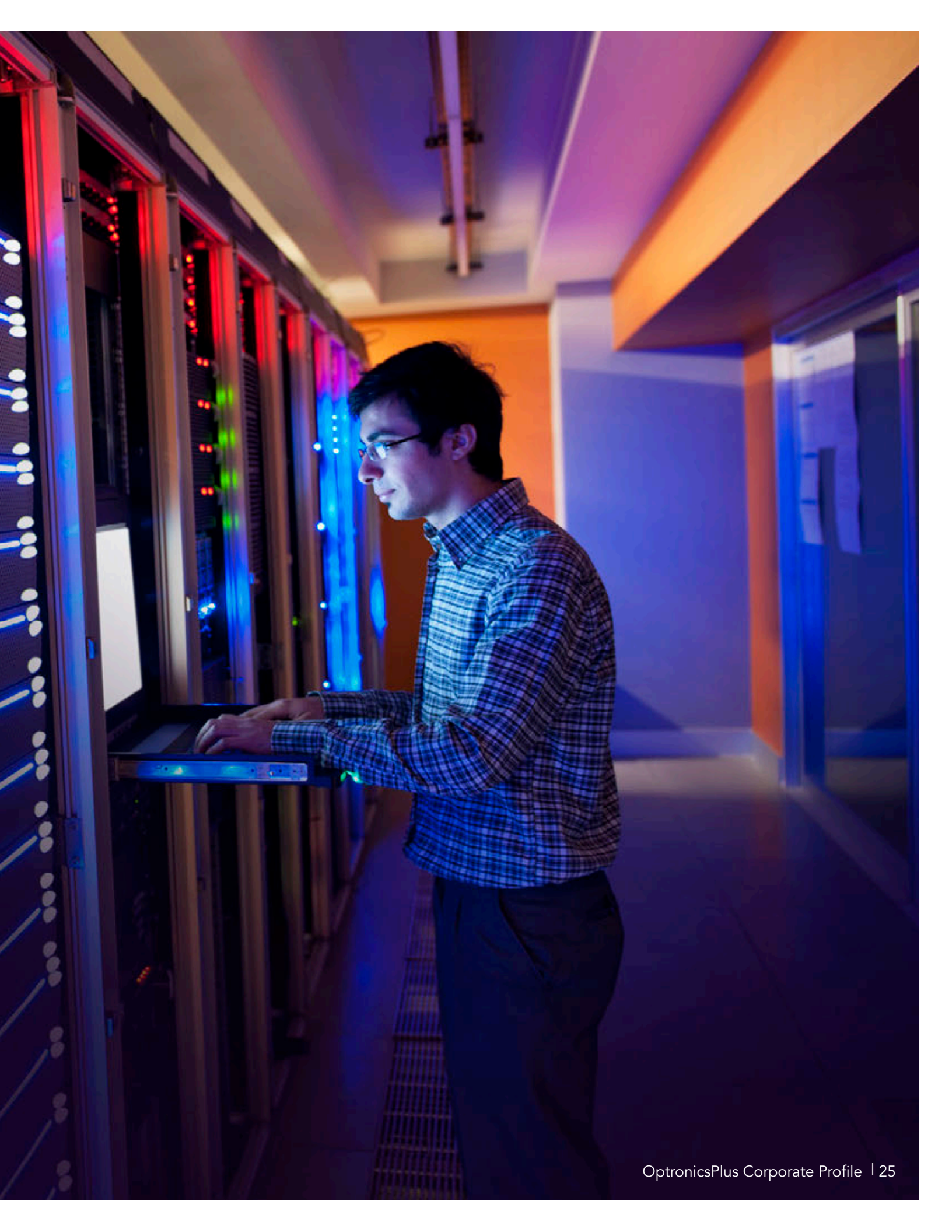
3D Design & Printing



Engineered to measure



Global Breakthroughs



Tailor-made solutions designed and engineered for and with our clients.

A core discipline that defines OptronicsPlus is the ability to recognise current and future trends, enabling us to provide solutions that provision for future problems, today.

We work with customers to understand their objectives and then we design, plan and implement an integrated solution that best meets their goals.

We currently live in the 'Internet of Things' (IoT¹) era which challenges and changes the way we communicate and exchange information in our everyday lives. In a nutshell, IoT is a global network of electronics, software, sensors, actuators, network connectivity and communications - connecting almost everything and everybody around the globe, which makes top-quality, reliable network infrastructure solutions a necessity.

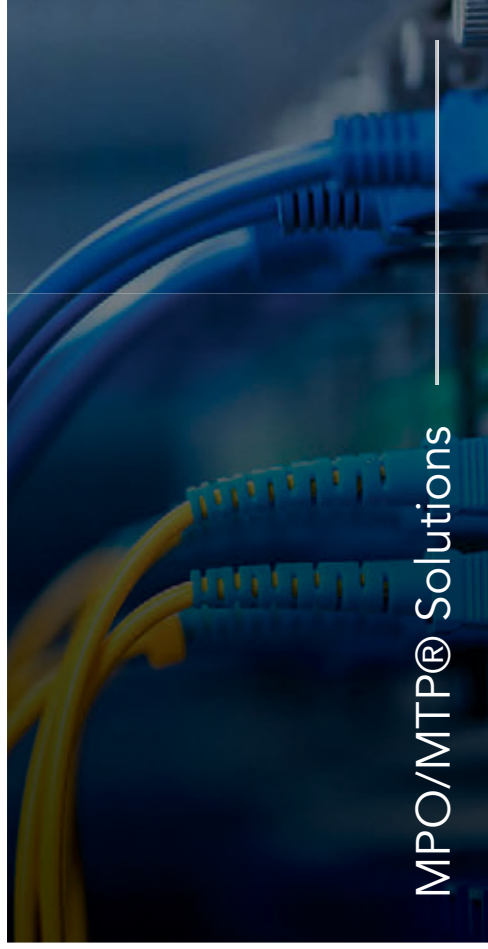
IoT¹ has evolved from converged wireless technologies, microservices and the internet. It has torn down the barriers between operational technology and information technology, allowing unstructured, machine generated data to be analysed for insights that will drive improvements in our everyday lives. You may have "smart home" solutions enabling you to monitor the home's temperature, lighting, and security systems remotely, through Internet connectivity. Given the vast potential, the future will belong to innovators willing to rethink their corporate models and explore technologies that can create connected products and services.

Successful planning and implementation of network infrastructure requires specialist experience and expertise. Our team has a long record of accomplishment of successfully supplying complex systems integration projects that involve collaborative technologies, network, security, data centre, unified communications, and a wide range of technologies.

¹ IoT - Internet of Things



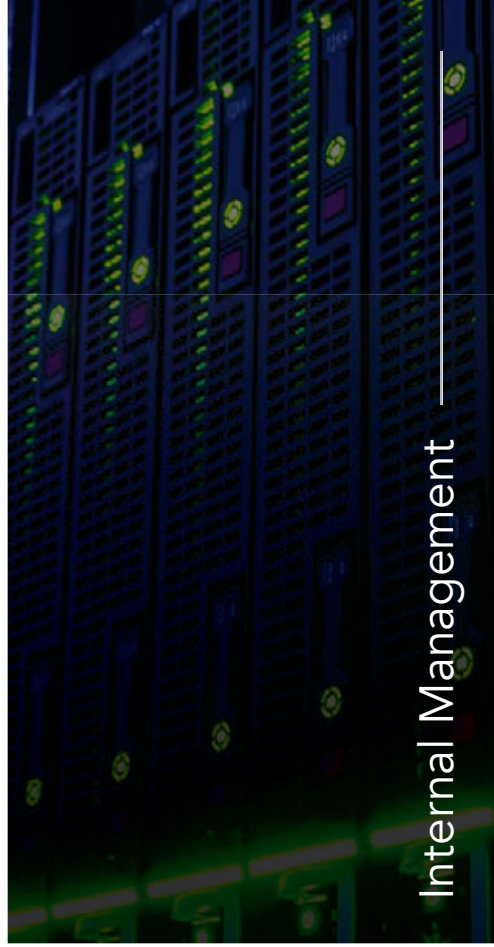
Copper Solutions



MPO/MTP® Solutions



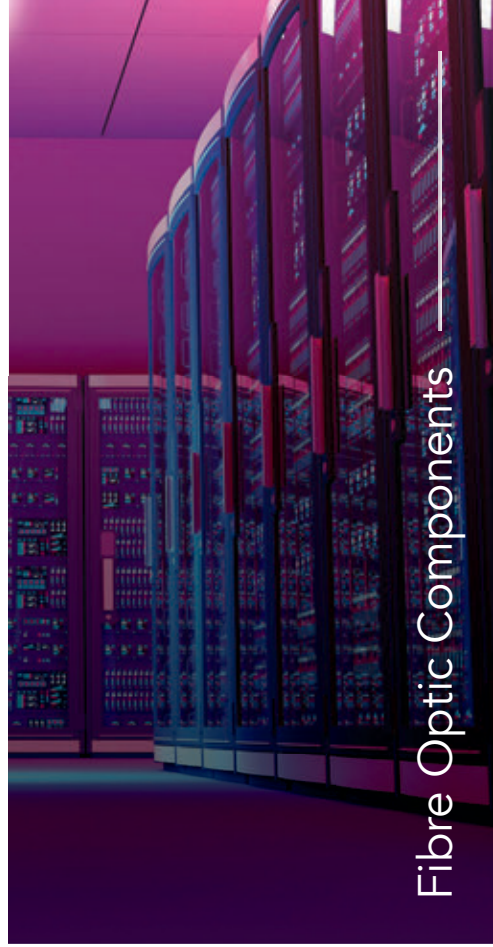
Fibre Optic Cable



Internal Management



Multi-Fibre Assemblies



Fibre Optic Components

Diverse And Dynamic Market Coverage

- Commercial & Industrial
- Oil & Gas
- Military
- Government & Educational
- Transport
- Country Borders
- Hospitality & Health Care







Always here when you need us.

Challenges this big need a global partner capable of scaling designs and delivering consistent quality on budget.

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